



July 2026 Newsletter Highlights

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Advocating for Kids

Additional Funding for Vaccine Grant

The Vaccine Confidence Grant that we received from AAP last August has supported much work in the areas of social media and working with partners around the state. Our focus has been to provide accurate information and build trust with parents and caregivers as they navigate the current environment laced with so much misinformation. As the Chapter finished up our work, we were pleased to receive another \$10,000 to continue our work, especially focusing on a strong presence on social media platforms. A huge shout out to Isobel who has done a tremendous job in actively posting many times a week! Make sure you are following our Chapter and help by liking, commenting and reposting the information. Let us know if you would like to be a spokesperson or if your clinic has a presence so we can follow and support your work also.

Advocating for Kids

Clinic Vaccination Awards

On behalf of the Idaho Chapter of the American Academy of Pediatrics, we would like to say “THANK YOU” to the 9 clinics listed below who were recognized by the state immunization program for their outstanding work in helping to vaccinate Idaho’s children during these challenging times. The state immunization program used the following criteria to determine the success rate.

- 4 DTap-e Polio-1 MMR-UTD HIB-UTD HepB-1 Var-UTD PCV
- Patients 24-35 months old as of 12/31/2025
- Up to date and complete by 24 months of age

Kootenai Tribal Health Clinic, Bonners Ferry, ID – 100%

Family Health Services Pioneer, Jerome, ID – 98%

Rigby Medical Center, Rigby, ID – 95%

Ada Pediatrics, Boise, ID – 92%

Cascade Family Practice, Cascade, ID – 91%

Just 4 Kids Urgent Care, Chubbuck, ID – 90%

Saint Alphonsus Medical Group, Caldwell, ID – 81%

Snake River Pediatrics, Fruitland, ID – 81%

Tri State Family Practice, Lewiston, ID – 75%

Spotlight on a Chapter Member

Welcome to New Members

Dr. Kasey Cook, Twin Falls

Chapter Champions List of Openings – We Need You

Our chapter has leadership opportunities on our Executive Committee starting next July, and we have several open Chapter Champion positions including gun violence, breastfeeding, oral health and disaster preparedness, to name a few. If you have any questions or would like additional information, please reach out to Sherry Iverson at sherrydeeiverson@gmail.com. Together we can ensure that Idaho is a safe and healthy place to be a kid.

Membership Recruitment

We hope you have found this newsletter informative and helpful and we NOW need your help!! Our chapter currently has 144 members but we have many pediatricians and subspecialists in our state who are not members, including many who receive this newsletter. This last legislative session was difficult for both kids in Idaho and providers. We faced 3 vaccine bills that would have had dangerous results but together with our members and community partners all 3 bills were defeated. We anticipate these 3 bills returning and others being brought forward in January. If you are not a member, please join today by using the link below. If you are a member, please encourage your other partners and colleagues to join.

Thank you.

Social Media Update

Social Media Snapshot: June

Tune into what happened in June!

Our June mission was to reach 500 followers and I am happy to say we did it! We welcomed **39 new followers**, bringing our total audience to **520 followers** across our platforms. Our Facebook and Instagram content reached approximately **31K views**, about the same amount as we had for May.

During this month, we highlighted several important child health and safety topics, including:

- National Gun Violence Awareness Month with practical firearm safety and secure storage reminders for families.
- Summer camp readiness, including tips for choosing a safe camp, staying current on immunizations, and preparing children for a healthy summer.
- Sun and hydration safety recommendations, emphasizing sunscreen, protective clothing, and extra precautions for infants and young children.
- Formula Recall
- Pride Month, Father's Day, Juneteenth posts

A couple of big highlights this week were the introduction to “game-like” posts that helped parents learn more about vaccines and their benefits. Many of our followers enjoyed “following the line” to answer common vaccine questions as well as a word guess that highlighted the history and benefits of certain vaccine types. Moving forward, I will continue to try to come up with more interactive and game-like posts to engage our audience more.

Looking forward to July, we will be launching a Back-to-School Bootcamp, which will highlight a few different back-to-school topics intertwined with vaccine confidence messaging. This should be a fun and exciting series, so make sure to follow along! We will continue to post safety and injury prevention topics along with other national recognition months/days that are related to children’s health and safety. If you have any other suggestions or ideas, please feel free to reach out to me at my new(er) email: marketingidahoap@gmail.com. Additionally, please follow our accounts at the social media handles below! Every follow, like, and engagement helps!

Instagram: @idahoapediatrics

Facebook: Idaho Chapter of the American Academy of Pediatrics

Please share our pages with your friends, family, coworkers, clinics, community partners, and anyone who wants reliable child health information for Idaho families.

Thank you for helping us grow our reach and continue supporting the health and well-being of children across Idaho.



IMPORTANT UPDATE: NEW EMAIL



I have changed my email to marketingidahoap@gmail.com. Moving forward, please use this email to contact me about marketing and social media ideas or questions!

Upcoming Educational Opportunities/Meetings/Events

Idaho Chapter AAP Summer Meeting

Please consider joining us for our summer meeting.

When: **Thursday, July 16 – 5:30-8 p.m.**

Where: Cottonwood Grille
Boise, ID

Upcoming Educational Opportunities/Meetings/Events (cont.)

2026 IDPQC (Idaho Perinatal Quality Collaborative) Annual Summit

We are excited to announce that registration is now open for the 2026 IDPQC Annual Summit.

When: **Thursday, Sept. 3, 2026**

Where: The Riverside Hotel in Boise, Idaho.

Virtual Attendance Also available.

Attendance is FREE and topics will include:

- * The State of the State: Maternal Health in Idaho
- * Updates on Implementing the AIM Severe Hypertension in Pregnancy Patient Safety Bundle
- * A look ahead at our next IDPQC Statewide Initiative: The AIM Perinatal Mental Health Patient Safety Bundle

More details will be shared about the event as we finalize the programming and event agenda, but you can register now at the following link: [Idaho Perinatal Quality Collaborative - 2026 Annual Summit Registration Form](#)

If you have any questions about the event, please reach out to Phillip Wetmore (pwetmore@comagine.org).

2026 AAP Experience – National Conference & Exhibition

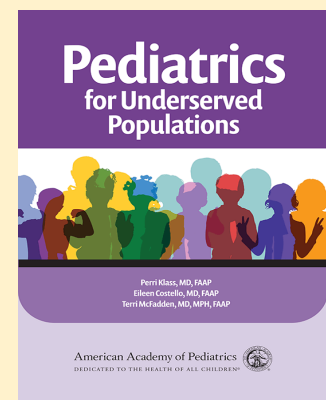


Resources

Pediatrics for Underserved Populations (New Book)

Book puts spotlight on underserved populations

Pediatrics for Underserved Populations, edited by Perri Klass, M.D., FAAP; Eileen Costello, M.D., FAAP; and AAP President-Elect Terri McFadden, M.D., FAAP; contains primary care strategies for promoting better health and developmental outcomes in low-resourced, high-density urban environments where many of the communities face structural and historical inequities. It also includes the last published piece by AAP Past President Benard P. Dreyer, M.D., FAAP, to whom the volume is dedicated. [Order it here.](#)



Book Corner

The Not So Friendly Friend by Christina Furnival

Christina Furnival, a licensed mental health therapist and mom, helps answer these questions in this charming and engaging rhyming story about a young child who successfully navigates the complexities of an unkind peer relationship.

In *The Not-So-Friendly Friend*, children will learn an easy and practical lesson about how to firmly and assertively – yet kindly – stand up for themselves in the face of a bully. By teaching children about the importance and value of setting boundaries for healthy friendships, this book provides children the tools they need to foster their social confidence and emotional well-being.